

REASONS TO FALL IN LOVE WITH A 2-PERSON RV



FREEDOM

A two-person RV will never tie you down! Come and go as you please.

64% Enjoy getting away more often

38% Enjoy getting away without planning



RELAXATION

Your RV is the antidote to being stressed out!

44% Go RVing to relax and escape stress



"MY RV IS THE ONLY PLACE WHERE I CAN FIND SOME PEACE AND QUIET."

Jeff Gordon
NASCAR Driver

COMMUNITY

Your RV is a social butterfly - get out there and connect with like-minded RV-lovers!

It's Estimated That There Are **30 Million** RV Enthusiasts, Including RV Renters



ALWAYS HOME

Home is where the heart is; in an RV, you're always home!

47% Love spending time with family



"RVING CHANGED OUR FAMILY FOR THE BETTER. INSTEAD OF PLAYING VIDEO GAMES MY SON WAS OUT LEARNING NEW THINGS IN THE RV."

John Ratzenberger
Actor and TV Host/Producer

COST SAVINGS

An RV is a cost-savings machine!

Cost-wise, an RV is:

37% Less than car/hotel combo

39% Less than air/rental or condo

55% Less than air/hotel vacation



HEALTHY LIFESTYLE

Your RV supports your goals: RV owners feel closer to nature, are more active, and even eat healthier!

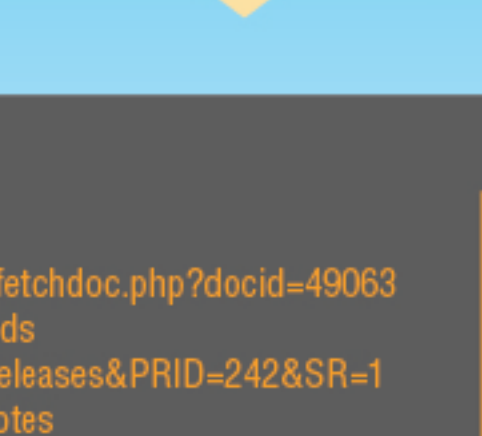


"IT'S GREAT FOR FAMILY BONDING AND EATING HEALTHY ON THE ROAD BECAUSE YOU CAN PREPARE YOUR OWN FOODS."

Dean Karnazes
Ultra-Marathon Runner. Best-Selling Author

LOVE YOUR RV

Because Your RV Loves You



SOURCES

<https://data.sca.isr.umich.edu/fetchdoc.php?docid=49063>
<http://www.rvia.org/?esid=trends>
<http://www.rvia.org/?ESID=pReleases&PRID=242&SR=1>
<http://www.rvia.org/?ESID=quotes>



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